

THE PIPEs CONFERENCE

A DealFlow Event

November 12-13, 2025

Hard Rock Hotel & Casino
Hollywood, FL

Event Sponsorship Guide

www.ThePIPEsConference.com



About the Conference

The PIPEs Conference relaunched in 2024, to overwhelmingly positive feedback from attendees who welcomed the return of this annual forum designed around networking and discussion of private investments in public equity.

DealFlow Events traces its history back 20+ years with the original PIPEs Conference and PIPEs Report, which were instrumental in shaping the market. In 2025, we're thrilled to be back at The Hard Rock Hotel & Casino in Hollywood, FL – once again hosting the largest gathering of professionals in the space.

In addition to serving as a powerful forum for professional networking, The PIPEs Conference will cover the latest developments in regulation and law, market trends, noteworthy transaction structures, and more.

If you and your firm are active in PIPE transactions, this conference is where the industry gathers to exchange ideas and form personal relationships. There is no better place for brand exposure and establishing your position as a thought-leader.

The PIPEs Conference

November 12-13, 2025

The Hard Rock Hotel & Casino
1 Seminole Way
Hollywood, FL 33314
1-866-502-7529

ThePIPEsConference.com

Contact

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What's New This Year

We're committed to making the 2025 conference extraordinary by expanding our reach and inviting public issuers to attend. This initiative is designed to increase the attendee headcount and bring prospective PIPE issuers together with our audience so they can meet with thought-leaders best positioned to advise them on their next transaction.

This event offers the only forum where professionals assemble to discuss the PIPE market. Simply put, there is no better venue in which to promote your firm as a leader in this industry.



Audience Development

DealFlow Events provides a comprehensive marketing opportunity designed to deliver exceptional value, ensuring successful engagement with your target audience. As a sponsor, you'll have the opportunity to present during the event and you'll benefit from year-round exposure through our marketing initiatives, including SEO and media coverage. This integrated approach means when someone is searching for help, your firm is likely to surface as an expert.



Multichannel Messaging

The PIPEs Conference is an excellent opportunity to showcase your expertise, enhance your firm's reputation, and maximize your marketing budget. By leveraging our extensive multichannel marketing campaign and SEO expertise, you'll be reaching your core audience with the right message.



Onsite Promotion & Networking

Sponsorships at The PIPEs Conference include exhibit tables, offering an ideal opportunity to showcase your branded materials and engage with current and prospective clients during breaks and networking sessions.

Who Will Attend

- Accountants
- Brokerage Firms
- Deal Advisors
- Hedge Funds
- Institutional Investors
- Investment Bankers
- Investor Relations Professionals
- Law Firms
- Private Equity Investors
- Public Company Auditors
- Microcap Company Executives
- News/media Outlets
- Structured Finance Investors
- Underwriter and Issuer Counsel
- Venture Fund Managers

NEW

The PIPEs Conference will offer a unique opportunity to publicly traded issuers who want to attend. Qualifying companies can attend the event for free, which is something DealFlow offers at our other seminars with great success in drawing actionable deal leads for sponsors.

This initiative is designed to increase the attendee headcount and bring prospective PIPE issuers together with our audience so they can meet with thought-leaders best positioned to advise them on their next transaction.



The Agenda

The PIPEs Conference 2025 offers an agenda that dives deep into prevailing trends and touches on topics of greatest concern to PIPE market professionals. This year we will also feature perspectives from public companies who'll participate in sector-themed roundtable discussions.

- State of the PIPEs Market: Trends & Outlook
- Structuring PIPE Transactions: Practices to Follow & Pitfalls to Avoid
- The Regulatory & Legal Landscape: What You Need to Know to Navigate this Market
- PIPEs as a Strategic Capital Raising Tool for Public Companies
- How Investment Funds Evaluate Deals
- PIPEs + SPACs: Evolution of the Market Post-Boom
- PIPEs in Distressed & Turnaround Situations
- Cross-Border PIPEs: Opportunities & Challenges
- The Future of PIPE Transactions: What's Next?
- How Investors Evaluate PIPE Deals: Key Criteria & Strategies
- Structuring Investments to Maximize Returns
- The Investor's Role in PIPE Transactions
- PIPEs in a Volatile Market: Risk Mitigation Strategies
- PIPEs as a Liquidity Tool for Hedge Funds: Secondary Market Strategies
- PIPEs & Confidentiality Agreements: Typical Provisions Covering Agents and Investors
- PIPE Financing for Mergers & Acquisitions
- What to Know About PIPE investments and Foreign Issuers
- Evolution of PIPEs in the De-SPAC Market
- Industry Panels: Roundtable-style discussions featuring the perspective of PIPE issuers in sector-focused panels
 - Biotech & Healthcare
 - Energy & Renewables
 - AI, Tech & Emerging Growth Sectors
 - Mining & Natural Resources



Conference Itinerary

Wednesday November 12, 2025

- 4:00 PM Sponsor set-up
- 6:00 PM Keynotes & Panel Discussions
- 7:00 PM Cocktail Party



Thursday November 13, 2025

- 6:30 AM Sponsors arrive for setup
- 7:30 AM Registration opens
- 8:00 AM Breakfast is served
- 9:00 AM General session opens
- 11:00 AM Networking break
- 1:00 PM Lunch served
- 2:30 PM Networking break
- 5:30 PM Closing remarks



Sponsorship Options

	Diamond	Platinum	Gold	Silver
	\$35,000	\$20,000	\$15,000	\$10,000
VIP BENEFITS				
Exclusivity in Sponsor's Vertical	✓			
Conference Attendee List	✓	✓		
CONFERENCE TICKETS				
Included for Sponsor's Staff	8	6	4	3
Additional Staff Ticket Discounts	50%	50%	30%	20%
Client Ticket Discounts	30%	20%	20%	20%
NETWORKING				
Host Networking Event (e.g. Breakfast, Lunch, Networking Break, Cocktail Reception)	✓	✓		
Marketing Tabletop Exhibit	✓	✓	✓	✓
POSITION YOUR BRAND				
Podium Sign	✓			
Marketing Materials Seat Drop	✓			
Promotional Item	✓			
Press Release Mentions	✓	✓	✓	
Company Profile in Networking App	✓	✓	✓	✓
Advertisement in Conference Guide	✓	✓	✓	✓
Acknowledgement in Opening Remarks	✓	✓	✓	✓
Included in Email Marketing	✓	✓	✓	✓
Social Media Posts	✓	✓	✓	✓
Company Logo/Description on Website	✓	✓	✓	✓
On Site Signage	✓	✓	✓	✓

Promotional Items and Add-ons

\$5,000 includes 1 free conference pass



Cigar Roller



Charging Station



Wi-Fi Sponsor



Lanyard Sponsor



Bag Sponsor



Beverage Sponsor





Seminole Hard Rock Hotel & Casino

Experience the epitome of luxury at the iconic Hard Rock Hotel & Casino in Hollywood, Florida. Nestled amidst lush landscapes and overlooking the Atlantic Ocean, this world-class resort offers an unparalleled blend of entertainment, relaxation, and sophistication. Indulge in exquisite dining at celebrity-chef restaurants, unwind in the lavish Rock Spa, and enjoy the excitement of the on-site casino. With stylish accommodations, including suites with panoramic views, and an array of amenities, the Hard Rock Hotel is the ultimate setting for The PIPEs Conference 2025.

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About DealFlow Events

DealFlow Events has built a reputation as a thought-leader and trailblazer for our commitment to covering cutting-edge topics in unique forums for networking and education. We've produced hundreds of events around the world, offering innovative programming, unique event formats, and exciting professional networking opportunities.

We offer an effective approach to targeting clients when they're deciding which service provider to engage. To discuss the sponsorship opportunity that's right for you contact:

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THE SPAC
CONFERENCE

THE REG A
& CROWDFUNDING
CONFERENCE

THE PIPEs
CONFERENCE

VENTURE DEBT
CONFERENCE

LoanTape™

THE LIFE SETTLEMENTS
CONFERENCE

THE PRIVATE EQUITY
SECONDARIES CONFERENCE

The MLP Conference
A Forum for Discussion of Master Limited Partnerships

THE INTERNATIONAL
LIFE SETTLEMENTS CONFERENCE

The IP Investment
Conference

THE DEALFLOW CONFERENCE

The Crowdfunding
Conference™

The Distressed Debt
Conference

The Healthcare
MSO Conference

The Healthcare Services
Investment Conference

The Marijuana
Conference

THE CLEANTECH
INVESTOR FORUM

DTC HEALTHCARE
CONFERENCE
A DEALFLOW EVENT

DEALFLOW MEDIA'S
ALTERNATIVE FINANCE CONFERENCE
Education & Networking for Israeli Companies
Israel

THE REVERSE MERGER
CONFERENCE

THE PRIVATE COMPANY
STOCK CONFERENCE

THE CHINA INVESTMENT FORUM

The Litigation
Funding Forum

ACTIVIST INVESTOR
CONFERENCE

THE ALTERNATIVE ENERGY
INVESTMENT FORUM

Exploring the Current
Captive Insurance Landscape
A New Half-Day Event focused on Networking and the Latest Developments

THE INTERNATIONAL
PIPEs CONFERENCE

The Outlook for
Chinese Companies
A Forum for Discussion of Going Public, Going Private,
and Everything in Between

THE PIPEs CONFERENCE EUROPE
A Forum for Private Placings & Alternative Finance

THE REVERSE MORTGAGE CONFERENCE
A Symposium on Post-Retirement Planning

The Secured Debt Conference

Turnarounds &
Restructurings

DealFlow
EVENTS

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